

For Immediate Release

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**What Do Parents REALLY Need to Know?
A Book with the Answers Wins a Prestigious Award**

Published by Michaelmas Press, this creative reference focuses on nurturing children through early development

AMESBURY, MA, November 26, 2003 -- How important is it to properly swaddle a newborn baby? How should parents handle their children's violent playmates? How can children be involved in making their own toys? What do parents do when they're exhausted—but their preschooler has no interest in a nap?

These and other real questions asked by real parents are answered by educator, school co-founder, and parenting coach, Barbara J. Patterson, in a series of informal classes which have been captured in print as the parenting guide: ***Beyond the Rainbow Bridge: Nurturing Our Children From Birth to Seven***. This useful and accessible book has been honored with an award from iParenting.com, as one of "the best products in the children's media and juvenile products industry."

The book description, found at www.iparenting.com, notes, "Parents, teachers and caregivers searching for ways to guide children toward responsible and healthy adulthood have found the warmth and wisdom they've been waiting for in ***Beyond the Rainbow Bridge***... Readers discover a wealth of information about child development, creative discipline, the importance of play and daily routine, and much more – told with grandmotherly warmth by a seasoned teacher and accompanied by practical suggestions that really work! Filled to the brim with insight and know-how, this book is already a treasured resource in parenting classes and homes worldwide. Charming drawings and photos add an extra dimension to this professionally acclaimed book."

(more)

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What makes **Beyond the Rainbow Bridge** different from other parenting books?

- Covers 12 senses, not just the usual 5
- Addresses the physical, emotional, intellectual, and spiritual health of children
- Uses clear language and easy-to-read layout: accessible to busy parents who might be scared off by larger, denser, harder-to-read books, or who want to read sections as they need them
- Respects children's individuality and creativity—and their need to play
- Includes resources such as instructions for making soft toys or creating a personal birthday story, and a recommended reading list

“. . .absolutely wonderful and beautiful! I feel so good in recommending it to parents.”

—Jeanne Elium, co-author with Don Elium

Raising a Son; Raising a Daughter; Raising a Family; and Raising a Teenager

“Finally, a parenting book that makes sense!... The suggestions work and are easy to incorporate into any lifestyle... As the mother of a preschool child I found this book to be reassuring and comforting. It is a phenomenal book — it belongs on every parent's nightstand, on bookshelves in our schools, and as required reading for elementary educators.”

—Parent review, Amazon.com

Beyond the Rainbow Bridge: Nurturing our Children from Birth to Seven
Parents / ISBN 0-9647832-3-1 / Copyright 2000
by Barbara Patterson and Pamela Bradley / 195 pages / \$17.95

About Michaelmas Press

Founded in 1989 by Pamela Fenner, a long-time educator and parent, Michaelmas Press publishes a variety of award-winning books for parenting and education. The company sells its books through traditional bookstores, Amazon.com and its Web site located at www.michaelmaspress.com. Michaelmas Press also sells a variety of learning games via its Web site. The company can be reached at P.O. Box 702, Amesbury, MA 01913-0016; telephone 978-388-7066; email sales@michaelmaspress.com.

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