

For Immediate Release

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Book Helps Educators and Librarians Steer Parents to Creative Child Development Approaches

Published by Michaelmas Press, this creative reference focuses on nurturing children through early development

AMESBURY, MA, November 26, 2003 – New parents often turn to libraries, bookstores, and preschools with their questions about child development: “How important is it to properly swaddle a newborn baby? How should parents handle their children's violent playmates? How can children be involved in making their own toys? What do parents do when they're exhausted—but their preschooler has no interest in a nap?”

Librarians and early childhood educators will discover that these and other questions are answered by educator, school co-founder, and parenting coach, Barbara J. Patterson, in a series of informal classes, captured in print in the award-winning book: ***Beyond the Rainbow Bridge: Nurturing Our Children From Birth to Seven*** by Michaelmas Press.

Readers discover a wealth of information about child development, creative discipline, the importance of play and daily routine, and much more – told with grandmotherly warmth by a seasoned teacher and accompanied by practical suggestions that really work! Filled to the brim with insight and know-how, this book is already a treasured resource in parenting classes and homes worldwide. Charming drawings and photos add an extra dimension to this professionally acclaimed book."

(more)

Beyond the Rainbow Bridge

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Noted parenting expert and author, Jeanne Elium writes:

“. . .absolutely wonderful and beautiful! I feel so good in recommending it to parents.”

Co-author with Don Elium

Raising a Son; Raising a Daughter; Raising a Family; and Raising a Teenager

What makes **Beyond the Rainbow Bridge** different from other parenting books?

- Covers 12 senses, not just the usual 5
- Addresses the emotional and spiritual as well as the physical and intellectual health of children
- Uses clear language and easy-to-read layout: accessible to busy parents who might be scared off by larger, denser, harder-to-read books, or who want to read sections as they need them
- Respects children's individuality and creativity—and their need to play
- Includes resources such as instructions for making soft toys or creating a personal birthday story, and a recommended reading list

“Finally, a parenting book that makes sense!... The suggestions work and are easy to incorporate into any lifestyle... I found this book to be reassuring and comforting. It is a phenomenal book — it belongs on every parent’s nightstand, on bookshelves in our schools, and as required reading for elementary educators.”

—Parent review, Amazon.com

This useful and accessible book has been honored with an award from iParenting.com, as one of "the best products in the children’s media and juvenile products industry." Previously, the book also received an IPPY award from Independent Publisher magazine.

Beyond the Rainbow Bridge: Nurturing our Children from Birth to Seven
Parents / ISBN 0-9647832-3-1 / Copyright 2000
by Barbara Patterson and Pamela Bradley / 195 pages / \$17.95

About Michaelmas Press

Founded in 1989 by Pamela Fenner, a long-time educator and parent, Michaelmas Press publishes a variety of award-winning books for parenting and education. The company sells its books through traditional bookstores, Amazon.com and its Web site located at www.michaelmaspress.com. Michaelmas Press also sells a variety of learning games via its Web site. The company can be reached at P.O. Box 702, Amesbury, MA 01913-0016; telephone 978-388-7066; email sales@michaelmaspress.com.

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